

Rep Order# 8809099 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36148

Printed: 08/03/2012 1:58 PM
Last Received: 08/03/2012 11:58 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () NEV VS SPEC INT TAX
Product Issue
Estimate# 1246
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1246
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8/3: ORD CXL PER CAMPAIGN REQUEST
PLS CNF, T/R, SARAH FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$1,000.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CLX								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*2	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$1,200.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*3	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$1,000.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*4	SU	530A-6A	WALL STREET JOURNAL REPORT	:30	\$400.00	10/07-10/07	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								

8/3

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	*5	SU	8A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,500.00	10/07-10/07	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*6	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$850.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*7	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$3,500.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*8	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$4,500.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*9	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$850.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*10	TU-F,M	2P-3P	THE TALK	:30	\$900.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Spots/week Changed								
				V5 Comment Changed, Spots/week Changed								
	*11	TU-F,M	3P-4P	ELLEN	:30	\$1,000.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*12	SA	530P-6P	POLITICS NOW	:30	\$800.00	10/06-10/06	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*13	TU-F,M	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	10/02-10/08	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*14	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$1,500.00	10/02-10/08	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*15	SA	5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$800.00	10/06-10/06	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*16	SU	630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$1,500.00	10/07-10/07	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*17	TU-F,M	630P-7P	INSIDE EDITION	:30	\$1,300.00	10/02-10/08	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										
	*18	TU-F,M	7P-8P	ET/INSIDER	:30	\$1,300.00	10/02-10/08	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 More than 2 codes changed										
		V5 Comment Changed, Spots/week Changed										

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	*19	SA	7P-8P	ET WEEKEND	:30	\$600.00	10/06-10/06	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*20	TU	9P-10P	NCIS: LOS ANGELES	:30	\$8,500.00	10/02-10/02	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Spots/week Changed										
		V5 Comment Changed										
	*21	W	8P-9P	SURVIVOR 25	:30	\$12,000.00	10/03-10/03	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*22	TH	8P-9P	BIG BANG THEORY/ ENGAGEMENT	:30	\$5,000.00	10/04-10/04	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Spots/week Changed										
		V5 Comment Changed										
	*23	F	9P-10P	CSI: NY	:30	\$8,500.00	10/05-10/05	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*24	SU	9P-10P	THE GOOD WIFE	:30	\$9,500.00	10/07-10/07	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
		V3 Comment Changed, Rate Changed										
		V5 Comment Changed, Spots/week Changed										
	*25	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$2,200.00	10/02-10/08	0	0	0	\$0.00	
		Sales Remark: V5 CXL										
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*26	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	10/06-10/07	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*27	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$850.00	10/02-10/08	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*28	SA	9A-1230P	CBS COLLEGE FTBL-EARLY GAME	:30	\$5,000.00	10/06-10/06	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KLAS	31%	KSNV	27%	KTNV	17%	KTUD	0%
		KVCW	3%	KVMY	5%	KVVU	17%	UNKN	0%		

Books FEB11
Demos RA35+